



How We Work With Authors

Carrie Severson, Founder and Head Publisher

Welcome

Here at the Unapologetic Voice House, we offer a variety of publishing services for all our authors.

We operate like an agency with a yearly management structure in place and take your book and your message to heart. You're safe and welcome in our home.

Like more traditional publishing houses, The Unapologetic Voice House does more than publish and market your book.

From copy editing to distribution, we can help you with everything on the periphery and provide continuous support before and after your book is published.

Marketing is a major pain point for authors. And it's so important for the success of your book. Our management structure includes marketing and public relations and we have three different levels to select from.

Different Ways We Can Work Together

Ebooks

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Yearly Management Packages

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eBooks



Publish an ebook with us

Your investment includes these elements at a minimum

- Investment in an attorney to check your title's availability and copyright infringement. **\$400**
- Edit and proofread your manuscript of 50,000 words or less by a professional editor we adore and trust. **\$850 \$1,600 depending on the editor.** (For longer manuscripts, the investment increases \$2.85 for every 250 words.)
- Format your book as an epub and mobi file. **\$400**
- Design your cover by a professional graphic designer who works only on book projects. **\$400**
- An ISBN number, Library of Congress Number, title fee and a marketing e-digital galley service that reaches hundreds of bloggers, librarians, booksellers, and reviewers while in pre-sale. **\$850**
- **Plus your management investment.**

Please submit a query to begin discussing your book to get a more customized look at your investment.

Print Books

Publish a print book with us

Your investment includes these elements at a minimum

- Investment in an attorney to check your title's availability and copyright infringement. **\$400**
- Edit and proofread your manuscript of 50,000 words or less by a professional editor we adore and trust. **\$850 - \$1,600 depending on the editor** (For longer manuscripts, the investment increases \$2.85 for every 250 words.)
- Format your book as a paperback. **\$400** (With up to 20 black and white photos, the investment increases \$15 per photo.)
- Design your cover, spine and back cover by a professional graphic designer who works only on book projects. **\$800**
- An ISBN number, bar code, Library of Congress Number, title fee, copyright in your name. **\$850**
- 20 copies to the author **\$100**
- **Plus your management investment.**

Please submit a query to begin discussing your book to get a more customized look at your investment.





Ebook and Print Books

Publish an ebook and a print book with us

Your investment includes these elements at a minimum

- Investment in an attorney to check your title's availability and copyright infringement. **\$400**
- Edit and proofread your manuscript of 50,000 words or less by a professional editor we adore and trust. **\$850 - \$1,600 depending on the editor** (For longer manuscripts, the investment increases \$2.85 for every 250 words.)
- Format your book as a paperback. **\$400** (With up to 20 black and white photos, the investment increases \$15 per photo.)
- Design your cover, spine and back cover by a professional graphic designer who works only on book projects. **\$800**
- An ISBN number, bar code, Library of Congress Number, title fee, copyright in your name. **\$850**
- 20 copies to the author **\$100**
- **Plus your management investment.**

Please submit a query to begin discussing your book to get a more customized look at your investment.

Publish an audiobook with us

- To publish an audiobook, we will need to do a more customized investment as each voice over actor has a different fee.

Management Packages

Once we find the right publishing option for you, we will look at your management structure. We have three to choose from and each management fee is a two-year commitment.

The first year of our management agreement is laid out below. You can always move up or down in management levels in year two. And what we do in year two will be customized according to your book and brand needs.



This publishing house has excellent resources as well for support staff needed when birthing a book into the world.

Lila Glasoe Francese

Fire

Our highest level of management

This investment is for your first year of management.

- Onboarding to make your e-book available in and distributed to 35 e-retailers, including Kindle, KOBO, Google Play, Nook and iTunes, your paperback available to 350 independent bookstores, major retailers and more than 50,000 libraries.
- We work to increase your sales on a monthly basis for two years through the nomination process with major e-retailers.
- We provide you with marketing and brand ideas.
- We fulfill your “metadata” which outlines competitive titles, pricing, keywords and marketing language. **We update reviews, A+ content and Amazon Author Pages or other retailer mishaps.**
- We pitch a guaranteed fifteen hours per month + follow-ups and strategy sessions to 50 podcasts **and we pitch subscription box companies.**
- We print books ahead of time for you to send out to mainstream media outlets. We engage our distributors' public relations team and work with them on a publicity tour for you. Together we will pitch you and your book to mainstream media outlets starting six months in advance of your book launch.
- We manage interview requests that come into the house for you and work with you to prepare you for interviews.
- Our team will put together a three-month publicity tour to pitch your book and you to a customized list of local associations for you to speak in front of, bloggers, national book clubs and online influencers to help promote your book during your launch.

\$15,000 a year or \$1,375 a month

Galaxy



Our mid-tier level of management

This investment is for your first year of management.

Onboarding to make your e-book available in and distributed to 35 e-retailers, including

- Kindle, KOBO, Google Play, Nook and iTunes, your paperback available to 350 independent bookstores, major retailers and more than 50,000 libraries. We work to increase your sales on a monthly basis for two years through the nomination process with major e-retailers.
- We fulfill your “metadata” which outlines competitive titles, pricing, keywords and marketing language.
- We update reviews, A+ content and Amazon Author Pages or other retailer mishaps.
- We pitch a guaranteed twelve hours per month + follow-ups and strategy sessions to 50 podcasts that you and your book topic are aligned with. **We pitch subscription box companies as well.**
- We print books ahead of time for you to send out to mainstream media outlets. We engage our distributors' public relations team and work with them on a publicity tour for you. Together we will pitch you and your book to mainstream media outlets starting six months in advance of your book launch.
- We manage interview requests that come into the house for you and work with you to prepare you for interviews.

\$10,000 a year or \$925 a month



Stardust

Our starter management tier

This investment is for your first year of management. The second year is addressed at that point.

- Onboarding to make your e-book available in and distributed to 35 e-retailers, including Kindle, KOBO, Google Play, Nook and iTunes, your paperback available to 350 independent bookstores, major retailers and more than 50,000 libraries.
- We work to increase your sales on a monthly basis for two years through the nomination process with major e-retailers.
- We include you in brand campaigns throughout the year as well as “Conversations with Authors” and Clubhouse room.
- We fulfill your “metadata” which outlines competitive titles, pricing, keywords and marketing language.
- We pitch a guaranteed six hours per month + follow-ups and strategy sessions to 50 podcasts that you and your book topic are aligned with. **We also pitch subscription box companies.**

\$7,500 a year or \$688 a month



www.theunapologeticvoicehouse.com



Carrie Severson

If you're ready to jump into this publishing dream of yours, please email Carrie Severson at carrie@theunapologeticvoicehouse.com to discuss next steps!