

CARRIE SEVERSON

BOOK PUBLISHER

Media Kit



"Your book will take on a life and energy all its own. You are the vessel.

Let her come through you."

-Carrie Severson

CARRIE SEVERSON

pronounced SEE-VER-SON

Book Publisher of The Unapologetic Voice House

SHORT BIO

Publisher, Speaker, Entrepreneur and Author, Carrie Severson, is the go-to resource of getting stories out into the world.

As the CEO of The Unapologetic Voice House, Carrie helps authors publish their books, build platforms to share their messages from and make an impact with their stories. She's been professionally storytelling for large female audiences for more than 20 years and loves mentoring authors on their journey.

FULL BIO

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FULL BIO CONTINUED

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Having experienced bullying from other girls in her childhood, she has always had a passion for female-driven stories and female storytellers.

Before launching The Unapologetic Voice House, Carrie led a national nonprofit to major success and lost herself in the process. To help herself heal from burnout, she went back to her roots of storytelling and wrote her own memoir.

She spent five years growing her audience and pitching agents and yet, couldn't get past square one. While she wanted nothing more than to have a traditional book deal, she was rejected more than 100 times.

She created The Unapologetic Voice House in the wake of rejection because she is a trailblazer and most comfortable creating her own way to success. Now, as an indie book publisher she has the opportunity to walk the journey of launching books out into the world with her clients.

CARRIE'S MOTIVATIONAL MESSAGES

- It's your responsibility to share your story.
- Your book has an energy all its own. Trust it!
- You don't have to put your book together alone.

MOST POPULAR MEDIA TOPICS

Let Your Book Meet the World

- There is a formula to writing a book and it can be done with ease.
- Start with a book outline and surround yourself with a support team.
- Write down 10 lessons you'd love to see in your book and supporting stories and experiences to those lessons.

AUDIENCE TAKE-AWAYS

- Resources to the legal components to writing a book.
- A workbook to help you outline a book.
- A breakdown of what to look for in an editor and designer.
- The benefits of publishing with an independent publisher vs. self or traditional.

SUGGESTED INTERVIEW QUESTIONS

- Why did you start The Unapologetic Voice House?
- How would someone start writing a book?
- Why would an author want to consider publishing options for their book?
- What makes for a best-selling book?

SOCIAL MEDIA LINKS

- www.facebook.com/TheUnapologeticVoice
- www.instagram.com/the_unapologetic_voice_house
- www.facebook.com/groups/TheUnapologeticVoice
- linkedin.com/in/carrieseverson/
- www.pinterest.com/TheUnapologeticVoice/
- www.youtube.com/channel/UC8AeR81-wYoi-_usH-hGjcg
- twitter.com/carrie_severson

FREE GIFT LINKS

Everything You Need to Know About Publishing

www.theunapologeticvoicehouse.com/publishing-your-book-everything-you-need-to-know/

Legal Guide to Publishing

www.theunapologeticvoicehouse.com/resources/

MOST REQUESTED MEDIA PHOTOS



BOOK CARRIE FOR PODCASTS, LIVE AND VIRTUAL SPEAKING EVENTS

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"Your story is important."

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